



**BCParks**

*Ministry of Environment*

## **2007/08 BC Parks Year End Report**

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## BC Parks 2007/08 Year End Report

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# BC Parks 2007/08 Year End Report

## Executive Summary

The 07/08 BC Parks Year End report presents important information related to BC Parks visitor services. We encourage feedback on both format and content so that we can continue to improve the document and make it as useful as possible for regions, executive and others who are interested in BC Parks' performance on these key measures.

### **Attendance:**

BC Parks is committed to increasing the number of recorded visits by 20% from 2004/05 to 2010/11. We are well on the way to meeting that target. Last year attendance at BC Parks increased by over 170,000 visits (or 0.9%). Overall attendance has increased by 9% since 2004.

The Okanagan region gave the strongest results, with day use attendance up by 8.6% and camping up by 7.8%. In addition to excellent weather in the region, a decrease in the number of privately owned campgrounds in the Okanagan may have affected these results (high real estate land values have led to considerable redevelopment). Attendance also grew significantly in the Kootenay, Skeena, Thompson and Vancouver Island regions.

Attendance declined last year in the Cariboo, Lower Mainland, Omineca, and Peace regions. The Cariboo region had a significant decline in attendance for Tweedsmuir Park due to flooding and an increased bear population. The Lower Mainland region was impacted by construction projects along the Sea-to-Sky Highway and near Peace Arch Park. Attendance in the Omineca region declined due to poor weather as well as the closure of Crooked River due to logging cleanups. For the Peace region, the majority of the impact was attributed to a washed out road, grizzly bear sightings within Monkman park, and the reduced fishing opportunities in Swan Lake.

Improvements continue to be made in our attendance tracking system, leading to greater quality assurance in the data being reported. In addition, using new procedures, the recorded attendance counts for 17 parks have been adjusted in this report. Adjustments were made where errors (generally counter malfunctions) led to inaccurate visitation numbers. In these cases, 3-year averages have been used as more accurate statements of attendance. The parks where such adjustments were made are listed at the end of Appendix 1.

Parks which demonstrated a significant real change to visitation are noted on pages 6 to 8 of this report. Many of the changes in attendance were due to factors outside BC Park's control (e.g. weather, changing traffic patterns) but some notable increases were due to improved facilities and many of the declines are the direct result of construction activities in or near the park.

### **Revenues:**

In 2007/08 total revenues from recreation user fees increased by about \$142,000. Camping revenues increased by \$360,000, with more than half of this increase coming from the Okanagan region. However, parking revenues dropped by over \$200,000 due to the lowering of the maximum daily rates from \$5/day in 06/07 to \$3/day in 07/08. Overall, revenue grew by more than 5% in the Omineca and Skeena regions, however the largest dollar increase (over \$60,000) was in the Kootenay region. Revenues in the Okanagan and on Vancouver Island were stable, with strong camping revenues making up for lowered day use parking fees.

Park Use Permit revenues increased substantially last year, driven by non-ski permits. Ski hill revenues show a 23% decline due in part to management issues at E.C. Manning Park (including outstanding payments) but much of this variance is likely due to the timing of payments from ski resorts. However, other permit revenues were up significantly in 2007/08. The Permit Bureau focused considerable effort last year on invoicing and improving compliance with permitting policy (applying consistent permit fees, etc.) which has resulted in higher revenues.

### **Recoveries:**

Recoveries showed a sharp decline between 06/07 and 07/08. This was partially the result of fewer dollars for Mountain Pine Beetle projects. In addition, 06/07 included over \$700,000 in recoveries for management planning and agreements related to the new Conservancies.

**Operating Expenditures:**

Overall, BC Parks operating expenditures remained fairly stable. Tree removal expenditures increased while Mountain Pine Beetle and fuel management expenditures declined. However, payments for contracted services in both bundled and non-bundled parks increased by 6.8% in the past year. Total recorded deficiency payments to Park Facility Operators increased by approximately \$760,000 in 07/08. About \$500,000 of this was for extraordinary costs in the Lower Mainland to resolve the Gibson's Pass issue. Vancouver Island payments also show \$100,000 higher due to additional contract work being done by the Park Facility Operators in that region.

**Capital Expenditures:**

BC Parks spent over \$5M acquiring properties in 2007/08. These properties were valued at approximately \$10M, with the difference coming primarily from partnerships and donations. Properties purchased included Gerald Island for the proposed Balleas Winchelsea Marine Park, and major additions for Skaha Bluffs, Enderby Cliffs and Squitty Bay parks.

Total investments in facilities were down about \$3M from 06/07 but this drop was due entirely to the completion of the Myra Trestles restoration project. Spending on other capital projects remained stable at around \$10M. About half of this went toward the reconstruction of existing campgrounds and day use areas, \$2M went to new water and sewer systems and an additional \$2M to repair/improve roads and trails.

**Satisfaction:**

PFO performance continues to improve as evidenced by visitor satisfaction ratings which increased from 83% (index scores rated excellent or above average) in 2006/07 to 84% last year. Campground visitors remained highly satisfied (94% excellent or above average) with the cleanliness of the grounds, the natural surroundings (91%) and sense of security (85%). The availability of recreational opportunities (61%) remained the lowest score given by campers. Day use visitors gave employee friendliness (90%) and cleanliness of grounds (88%) the highest scores. The value for fee satisfaction rating among day use visitors was 53% excellent or above average in 2007/08. This figure has increased substantially from 2005/06 (39% satisfaction rating) when day use parking fees were instituted.

**Key Performance Indicators:**

	2004/05	2005/06	2006/07	2007/08	% change from 2004
Attendance (millions of visits)	18.0	18.3	19.5	19.6	9%
Recreation User Fee Revenues (millions) <sup>1</sup>	\$ 11.1	\$ 12.3	\$ 12.9	\$ 13.1	18%
Visitor Satisfaction	80%	81%	83%	84%	5%

<sup>1</sup> Day use parking fees implemented in 05/06. Park Use Permit fees are not included.

# BC Parks 2007/08 Year End Report

## Summary of Key Information

### Attendance

Visits (in person days)	2006/07	2007/08	Variance	% Change
Day Use Visits	16,942,850	17,081,091	138,241	0.8%
Camping Visits	2,323,110	2,381,099	57,989	2.5%
Marine Visits	205,798	180,663	-25,135	-12.2%
<b>Total Park Attendance</b>	<b>19,471,759</b>	<b>19,642,854</b>	<b>171,095</b>	<b>0.9%</b>

Source: Attendance numbers from Parks Attendance System (data extracted on May 28, 2008)

### Revenue and Recoveries

Revenue	2006/07	2007/08	Variance	% Change
Camping Fees	\$ 11,628,362	\$ 11,988,378	\$ 360,016	3.1%
Boating Fees	\$ 304,804	\$ 275,988	-\$ 28,816	-9.5%
Day Use Parking Fees	\$ 902,727	\$ 695,986	-\$ 206,741	-22.9%
Annual Parking Pass	\$ 74,195	\$ 69,253	-\$ 4,942	-6.7%
Day Use Group Revenues (Picnic Shelters)	\$ 4,482	\$ 19,299	\$ 14,817	330.6%
Maquinna Hot Springs	\$ 15,918	\$ 15,540	-\$ 378	-2.4%
Film Revenue	\$ 6,180	\$ 9,186	\$ 3,006	48.6%
Backcountry Permits	\$ 4,995	\$ 4,536	-\$ 459	-9.2%
Misc Fees and Licences <sup>1</sup>	\$ 2,516	\$ 7,713	\$ 5,197	206.5%
<b>Sub-total Recreation User Fees</b>	<b>\$ 12,944,180</b>	<b>\$ 13,085,880</b>	<b>\$ 141,700</b>	<b>1.1%</b>
Non-ski Park Use Permit fees (PUPS)	\$ 484,969	\$ 831,452	\$ 346,483	71.4%
Ski hill revenues	\$ 576,725	\$ 446,513	-\$ 130,213	-22.6%
<b>Sub-total Park Use Permit Fees</b>	<b>\$ 1,061,695</b>	<b>\$ 1,277,965</b>	<b>\$ 216,270</b>	<b>20.4%</b>
<b>Total Recreation User Fee &amp; Permit Revenues</b>	<b>\$ 14,005,875</b>	<b>\$ 14,363,845</b>	<b>\$ 357,970</b>	<b>2.6%</b>

Source: Camping, boating and day use group revenues from Parks Attendance System (data extracted on May 28, 2008); day use parking, Maquinna and film revenues provided by Corporate Services Division; other revenues from Financial Data Warehouse.

<sup>1</sup> 07/08 Misc Fees and Licences STOB in the Financial Data Warehouse includes a one-time \$600,000 revenue item for a gift of land in Lloyd (Clucluz Lake) Park. This item has been removed from the summary as it is merely a book-keeping entry and would be a misleading statement of revenue.

Recoveries	2006/07	2007/08	Variance	% Change
Mountain Pine Beetle	\$ 1,940,146	\$ 1,585,595	-\$ 354,550	-18.3%
Fuel Management	\$ 423,290	\$ 239,739	-\$ 183,552	-43.4%
Act Now Wild at Heart	na	\$ 91,037		
Other <sup>2</sup>	\$ 844,052	\$ 135,315	-\$ 708,737	-84.0%
<b>Sub-total Recoveries Within Govt</b>	<b>\$ 3,207,488</b>	<b>\$ 2,051,686</b>	<b>-\$ 1,155,802</b>	<b>-36.0%</b>
Tree removal (stumpage)	\$ 98,305	\$ 355,319	\$ 257,014	261.4%
Tatshenshini River Rafting	\$ 58,279	\$ 50,682	-\$ 7,597	-13.0%
Liard Hot Springs	\$ 61,883	\$ 54,505	-\$ 7,378	-11.9%
Empire Valley Ranch	\$ 18,000	\$ 18,000	\$ -	0.0%
National Park Establishment	\$ 71,241	\$ 177,219	\$ 105,978	148.8%
Skagit Valley Interp	\$ 23,689	\$ 32,205	\$ 8,515	35.9%
Other (EAO projects, Film Supervision, etc)	\$ 100,811	\$ 145,110	\$ 44,299	43.9%
<b>Sub-total Recoveries External to Govt</b>	<b>\$ 432,209</b>	<b>\$ 833,040</b>	<b>\$ 400,831</b>	<b>92.7%</b>
<b>Total Recoveries</b>	<b>\$ 3,639,696</b>	<b>\$ 2,884,726</b>	<b>-\$ 754,971</b>	<b>-20.7%</b>

Source: Tree Removal recoveries from Lyle Gawalko. All other figures from Financial Data Warehouse. However, BC Parks service line was not created until 07/08, therefore totals for 06/07 are not as reliable.

<sup>2</sup> 06/07 Other internal recoveries includes \$722,419 for Conservancy Areas management planning and agreements.

	2006/07	2007/08	Variance	% Change
<b>Total Revenue &amp; Recoveries From BC Parks</b>	<b>\$ 17,645,571</b>	<b>\$ 17,248,571</b>	<b>-\$ 397,000</b>	<b>-2.2%</b>

## Expenses

Operating Expenditures	2006/07	2007/08	Variance	% Change
Salary, Benefits & Travel	\$ 13,167,629	\$ 13,579,976	\$ 412,347	3.1%
Goods & Services <sup>1</sup>	\$ 5,647,756	\$ 5,515,671	-\$ 132,085	-2.3%
Tree removal expenditures	\$ 98,636	\$ 212,830	\$ 114,194	115.8%
Mountain Pine Beetle expenditures	\$ 1,967,071	\$ 1,741,342	-\$ 225,729	-11.5%
Fuel Management	\$ 497,079	\$ 223,194	-\$ 273,884	-55.1%
Amortization	\$ 5,623,244	\$ 5,827,736	\$ 204,492	3.6%
<b>Sub-total BC Parks Operating Expenses</b>	<b>\$ 27,001,415</b>	<b>\$ 27,100,748</b>	<b>\$ 99,333</b>	<b>0.4%</b>
Contract Services - Retained Fees	\$ 11,937,648	\$ 12,283,665	\$ 346,017	2.9%
Contract Services - Net Deficiency Payments	\$ 3,782,000	\$ 4,541,528	\$ 759,528	20.1%
Contract Services - Non-bundled Parks	\$ 797,723	\$ 892,613	\$ 94,890	11.9%
Parking Fee Commission	\$ 387,128	\$ 338,863	-\$ 48,265	-12.5%
Annual Pass Commission	\$ 11,440	\$ 17,203	\$ 5,763	50.4%
<b>Sub-total Operating Contract and Commission Costs</b>	<b>\$ 16,915,939</b>	<b>\$ 18,073,871</b>	<b>\$ 1,157,932</b>	<b>6.8%</b>
<b>Total BC Parks operating budget</b>	<b>\$ 31,581,138</b>	<b>\$ 32,534,888</b>	<b>\$ 953,751</b>	<b>3.0%</b>
<b>Total operating costs (including contact costs and retained fees)</b>	<b>\$ 43,917,354</b>	<b>\$ 45,174,619</b>	<b>\$ 1,257,266</b>	<b>2.9%</b>

Source: Financial Data Warehouse, budget estimates and staff reports. Contract costs for non-bundled parks were provided by regions. Tree removal expenditures provided by Lyle Gawalko. Retained fees from camping, boating and group day use from Parks Attendance System. BC Parks service line was not created until 07/08, therefore totals for 06/07 for salary, benefits, travel, good and services are based on budget estimates. Other numbers are actual expenditures from Financial Data Warehouse.

<sup>1</sup> Includes all expenditures and transfers other than the specifics listed, also excludes operations permits (which are given below) and a transfer of \$9,067,500 in 07/08 to the Habitat Conservation Trust Fund (a one-time extraordinary payment establishing an endowment to support operations on conservation lands held by not for profit organizations).

Capital & Compensation Expenditures	2006/07	2007/08	Variance	% Change
Land Acquisition	\$ 3,900,000	\$ 5,220,178	\$ 1,320,178	33.9%
Compensation Funds Received		-\$ 327,653	-\$ 327,653	
Compensation Paid <sup>2</sup>	\$ 10,300,000	\$ 8,000,000	-\$ 2,300,000	-22.3%
<b>Sub-total Acquisitions &amp; Compensation</b>	<b>\$ 14,200,000</b>	<b>\$ 12,892,525</b>	<b>-\$ 1,307,475</b>	<b>-9.2%</b>
Myra Trestles	\$ 6,900,000	\$ 3,776,455	-\$ 3,123,545	-45.3%
Campground & day use area reconstruction		\$ 4,939,431	\$ 4,939,431	
Water & Sewer Systems		\$ 2,253,452	\$ 2,253,452	
Roads & Trails		\$ 2,020,179	\$ 2,020,179	
Other (includes above 3 categories for 06/07)	\$ 9,920,000	\$ 734,181	-\$ 9,185,819	
<b>Sub-total Facilities</b>	<b>\$ 16,820,000</b>	<b>\$ 13,723,698</b>	<b>-\$ 3,096,302</b>	<b>-18.4%</b>
<b>Total Capital &amp; Compensation Costs</b>	<b>\$ 31,020,000</b>	<b>\$ 26,616,223</b>	<b>-\$ 4,403,777</b>	<b>-14.2%</b>

Source: Financial Data Warehouse, detailed capital expenditures calculated from information supplied by Seaford Jack.

<sup>2</sup> In 06/07 \$10 M spend for Teal Cedar compensation from Forest Compensation budget, plus \$313K for forestry compensation in Upper Seymour. In 07/08 \$8 M Forest Tenure Compensation.

	2006/07	2007/08	Variance	% Change
<b>Total BC Parks Budget Expenditures</b>	<b>\$ 62,601,138</b>	<b>\$ 59,151,111</b>	<b>-\$ 3,450,026</b>	<b>-5.5%</b>
<b>Total Expenditures on Parks (including retained fees and partner contributions)</b>	<b>\$ 76,267,354</b>	<b>\$ 76,348,842</b>	<b>\$ 81,489</b>	<b>0.1%</b>

## Other Information

Other Indicators	2006/07	2007/08	Variance	% Change
Partner contributions/donations to land acquisitions	\$ 1,330,000	\$ 4,558,000	3,228,000	243%
Total value of acquired land	\$ 7,630,128	\$ 9,832,800	2,202,672	29%
Number of Park Use Permits issued	1,146	1,069 -	77	-7%
# BC Parks' Government FTEs	188	193	5	3%
Ranger FTEs	64	69	5	8%
# rangers	134	145	11	8%
Ha protected <sup>1</sup>	11,874,463	12,044,112	169,649	1%
# BC Parks with interpretation programs	16	23	7	44%
Attendance at BC Parks interp programs <sup>2</sup>	56,243	108,842	52,599	94%

Source: Permits issued from permit database, FTE information from estimates notes, remainder from staff reports - acquisition related information from Russ Malcolm, interpretation information from Gail Ross, hectares protected from Ken Morrison.

<sup>1</sup> *Hectares protected captures all formally established Class A, B and C parks, recreation areas, conservancies, ecological reserves and protected area designations under the Environment and Land Use Act at the end of each fiscal year. These numbers do not include wildlife management areas or other conservation lands managed by the Ministry of Environment for the benefit of fish and wildlife, nor do they include Government-approved areas that have not yet been formally designated.*

<sup>2</sup> *06/07 Interpretation numbers only included July & August interp attendance, did not include May and June interp programs for school children. 07/08 numbers are also higher because they include roving interpreters in campgrounds (not tracked in 2006).*

## BC Parks 2007/08 Year End Report

### Results From Satisfaction Survey

#### Ministry Performance Indicator - Index of Visitor Satisfaction

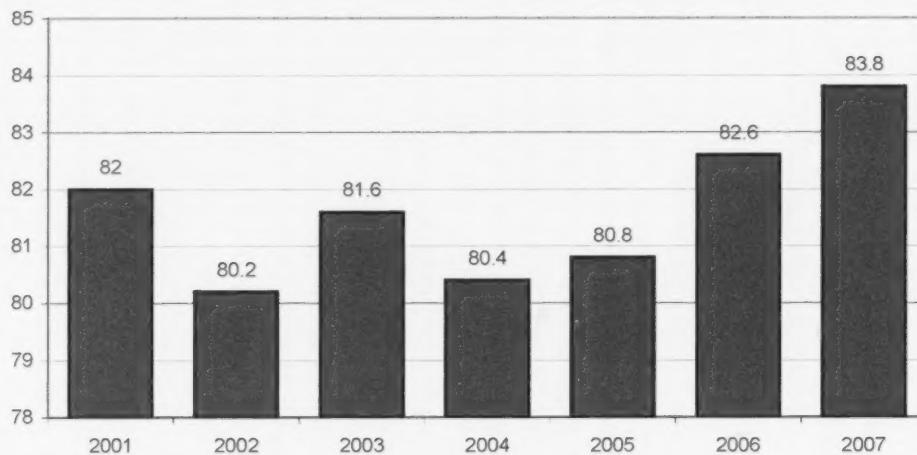
#### NOTES

- Index of Visitor Satisfaction is based on 5 services:

- Cleanliness of Restrooms
- Cleanliness of Grounds
- Sense of Security
- Control of Noise
- Condition of Facilities

- BC Parks standard is a rating of above 80% for excellent and above average visitor responses.

#### % Excellent and Above Average

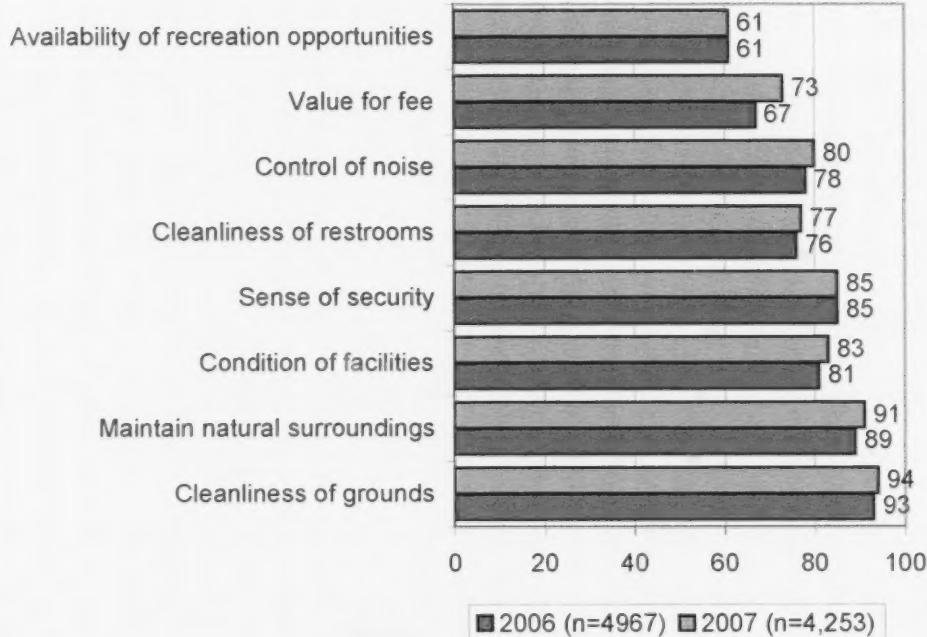


#### Camper Satisfaction Ratings 2006 vs. 2007

#### NOTES

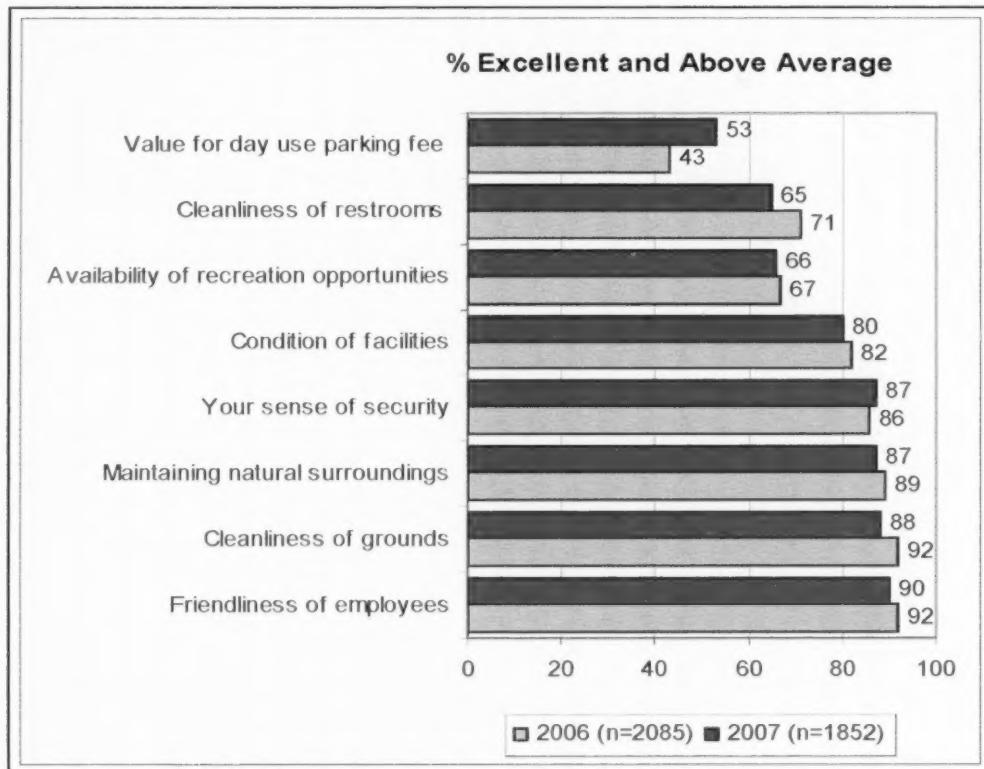
- Highest ratings were given to the cleanliness of the grounds and maintaining natural surroundings
- Lowest rating were given to value for fee and the availability of recreation opportunities
- The ratings that had the most improvement from 2006 to 2007 were the value for fee (up 9%) and the control of noise (up 3%).

#### % Excellent and Above Average



## Day Use Satisfaction Ratings 2006 vs. 2007

## NOTES



Source: Brian Dyck as of February 26, 2008

Note: The Park Visitor Satisfaction Survey assesses the ministry's effectiveness in achieving client satisfaction with parks and campground facilities and services. There are 2 types of surveys, one for day use areas and one for campgrounds. The surveys are based on sound statistical principles, design and methodology. All rating is based on responses of "excellent" and "above average" to the survey questions. Key parks are surveyed on a rotational basis, every 4 years. Surveys are undertaken yearly from May 15 to the first week of September. The Visitor Satisfaction Index is a provincial average based on the overall rating of campers and park visitors in the following five categories: cleanliness of restrooms, cleanliness of grounds, condition of facilities, sense of security, and control of noise.

## BC Parks 2007/08 Year End Report

### Highlights & Key Variances

#### Parks with the greatest changes in attendance

This section highlights those parks which show the greatest increases or decreases in attendance. For day use, a greater than 30% and greater than 5,000 total attendance variance criteria is used. For camping the criteria used to highlight critical changes is 10% and greater than 1,000 in total attendance. The appendices provide individual variances in attendance and revenue for all parks.

#### Parks with INCREASED day use:

Reg	Park	DAY USE				Notes:	
		Attendance					
		06/07	07/08	Difference	% Change		
KO	Dry Gulch Park	11,134	17,952	6,818	61.2%	Counts have become increasingly accurate over the last three years with the introduction of better counting mechanisms. This is the primary reason behind the variance in attendance.	
KO	Premier Lake Park	23,468	33,492	10,024	42.7%	Counts have become increasingly accurate over the last three years with the introduction of better counting mechanisms. This is the primary reason behind the variance in attendance.	
KO	Whiteswan Lake Park	93,261	150,164	56,903	61.0%	Counts have become increasingly accurate over the last three years with the introduction of better counting mechanisms. This is the primary reason behind the variance in attendance.	
KO	Summit Lake Park	-	5,653	5,653	100.0%	Counts were not taken at this site in 06/07.	
LM	Sargeant Bay Park	54,436	75,233	20,797	38.2%	Improvements to the trails including the completion of the Triangle Lake Trail lead to increases in attendance for the 07/08 season.	
LM	Smuggler Cove Marine Park	14,578	21,109	6,531	44.8%	Trail flooded due to beavers in 06/07 and needed repair. Attendance counts were back to normal in the 07/08 season.	
OK	Boundary Creek Park	19,299	25,309	6,010	31.1%	Increases in attendance was due to good weather during July and August 07/08.	
OK	Gladstone Park	98,599	128,926	30,328	30.8%	Increases in attendance was due to good weather during July and August 07/08.	
OM	Jackman Flats Park	11,960	19,607	7,648	63.9%	Attendance increased due to counter improvements within the park.	
SK	Pure Lake Park	10,528	18,123	7,595	72.1%	Increases in attendance can be explained by the opening of the Haida Heritage Centre as well as an increase in private charter services operating on the island. In addition, the Queen of the North sank in the 06/07 season which lead to an abnormal decline in attendance during that year.	
SK	Prudhomme Lake Park	6,769	16,716	9,947	146.9%	Poor summer weather, high fuel prices, highway closures and extreme flooding in June caused lower attendance in the 06/07 season.	
TR	Chasm Park	12,901	18,627	5,726	44.4%	Increases in attendance can be explained by better weather/park conditions during the 07/08 season.	
TR	McConnell Lake Park	11,025	17,654	6,629	60.1%	McConnell attendance was down in 06/07 due to the Lac le Jeune forest fire.	
TR	Lac Le Jeune Park	48,048	63,581	15,533	32.3%	Lower attendance in 06/07 was caused by mountain pine beetle tree removal as well as the Lac Le Jeune forest fire.	
TR	Steelhead Park	46,204	81,655	35,452	76.7%	The increase in attendance can be explained by high amounts of traffic travelling by the park during the 07/08 season.	
TR	Walloper Lake Park	3,952	9,632	5,681	143.8%	Attendance has increased this year because the park was closed for part of last year due to forest fires.	
TR	Marble Canyon Park	35,235	54,033	18,799	53.4%	Increase in attendance was due to a high volume of traffic in 07/08 on Hwy. 99.	
VI	Gabriola Sands Park	14,532	22,173	7,641	52.6%	Increased attendance can be attributed to better counts obtained by the PFO as well as more locals visiting the park due to higher gas prices.	
VI	Petroglyph Park	32,753	45,007	12,254	37.4%	It is estimated that the increase in attendance was caused by more local residents visiting this near-by park due to higher gas prices.	
VI	Spider Lake Park	33,075	45,500	12,425	37.6%	This park has experienced steady increases to attendance since the construction of Hwy 19.	
VI	Elk Falls Park	76,517	129,528	53,011	69.3%	Increased attendance was attributed to new facilities built within the campground.	
VI	Fillongley Park	29,145	40,562	11,417	39.2%	Increased attendance was attributed to higher local use and better monitoring of the trail counter by the PFO. Increased use of the sports field was also listed as a factor.	
VI	Cowichan River Park	28,144	65,846	37,702	134.0%	The park was under construction and closed much of 06/07.	

## Parks with INCREASED camping use:

Reg	Park	Camping Attendance				Notes:
		06/07	07/08	Difference	% Change	
CA	Lac La Hache Park	10,470	13,651	3,181	30.4%	Increased attendance can be attributed to better weather conditions. Also, many of the visitors mentioned that the BC Parks commercial that aired during the 07/08 season had caught their interest and brought them into the park.
KO	Syringa Park	13,680	16,109	2,429	17.8%	Increase in attendance was attributed to good weather and high lake levels in the arrow reservoir during the summer.
LM	Chilliwack Lake Park	36,822	41,699	4,877	13.2%	No definitive reason for the increase in attendance. Could be attributed to better park conditions.
LM	Plumper Cove Marine Park	2,160	3,434	1,274	59.0%	Increase in attendance was attributed to the reopening of the docks within the day use area after they were damaged by storms during the 06/07 season.
OK	Gladstone Park	16,851	18,749	1,898	11.3%	Higher attendance is attributed to a decrease in the number of privately owned campgrounds due to real estate land values and redevelopment. Good weather was also listed as a factor.
OK	Cathedral Park	11,011	12,621	1,610	14.6%	PFO staff have been more diligent in the registration of all camping parties which has lead to an increase in attendance.
OK	Ellison Park	22,570	24,832	2,262	10.0%	Higher attendance is attributed to a decrease in the number of privately owned campgrounds due to real estate land values and redevelopment.
OK	Fintry Park	27,734	31,731	3,997	14.4%	Warmer, dryer weather in May and June was responsible for the increase in attendance during the 07/08 season.
OK	Kekuli Bay Park	20,138	24,093	3,955	19.6%	This campground is relatively new (ten years) with steady year over year attendance increases. Higher attendance is also attributed to a decrease in the number of privately owned campgrounds in the Okanagan due to real estate land values and redevelopment.
OM	Whiskers Point Park	6,582	8,954	2,371	36.0%	Swimmer's itch at nearby parks brought in more visitors for the 07/08 season.
OM	Mount Robson Park	37,094	48,547	11,453	30.9%	Better counter measures were used which led to an increase in attendance for the 07/08 season.
PE	Gwillim Lake Park	2,394	3,878	1,485	62.0%	Attendance increase is attributed to great economic conditions in the nearby municipality of Tumbler Ridge (i.e. re-opening of coal mines, increase to oil and gas exploration). The increase can also be explained by campers switching from nearby Monkman park (due to park closures) to Gwillim park.
SK	Naikoon Park	6,528	8,304	1,776	27.2%	The lower 06/07 attendance was caused by the sinking of the Queen of the North. During last years summer season the ferry schedule was cut in half which prevented people from camping at the park.
TR	Lac Le Jeune Park	23,395	26,874	3,478	14.9%	Lower attendance in 06/07 was caused by mountain pine beetle tree removal as well as the Lac Le Jeune forest fire.
TR	Juniper Beach Park	13,267	15,869	2,602	19.6%	Higher attendance can be attributed to better park conditions and more public recognition as it has been increasing steadily since 05/06.
VI	Elk Falls Park	19,405	23,830	4,426	22.8%	Increased attendance can be attributed to new renovations and facilities (e.g. shower building) in the campground.
VI	Bamberton Park	11,414	12,810	1,395	12.2%	Lower than average attendance in 06/07 was caused by nearby road construction and residential development.
VI	Cowichan River Park	10,013	16,982	6,970	69.6%	Park was under construction and closed much of 06/07.

### Parks with DECREASED day use:

Reg	Park	DAY USE				Notes:	
		Attendance					
		06/07	07/08	Difference	% Change		
LM	Peace Arch Park	242,778	160,010	-82,768	-34%	Declines in attendance can be attributed to the construction of the new Canadian border crossing. Workers have been occupying the campground's parking lot preventing visitors from parking there.	
LM	Shannon Falls Park	243,359	144,498	-98,861	-41%	Heavy road construction, poor weather and counter malfunctioning resulted in lower attendance numbers.	
OM	Purden Lake Park	36,775	23,587	-13,188	-35.9%	Poor weather in the 08/07 season led to a decrease in attendance.	
PE	Monkman Park	18,242	8,260	-9,982	-54.7%	Attendance declined in 07/08 due to the park being closed for two weeks in June from a washed out road. It was also closed for the September holiday weekend due to grizzly bears in the campground. Other declines can be attributed to the park operator experiencing difficulties maintaining staffing levels.	
PE	Swan Lake Park	19,569	10,077	-9,492	-48.5%	There was a ban on fish harvesting for the 07/08 summer season due to a large quantity being killed during the winter season. Many visitors choose not to visit the park due to lack of fishing opportunities.	
SK	Exchamsiks River Park	28,448	19,184	-9,265	-32.6%	The decline in attendance can be attributed to high gas prices and a late start to the 07/08 season due to snow pack and flooding. Also, the opening of Kasiks resort 2-3 km away has taken in visitors who would otherwise stay at the park.	
TR	Roderick Haig-Brown Park	58,062	29,778	-28,284	-49%	2006 was the main dominate salmon run while 2007 was the sub-dominant run leading to a decrease in attendance.	

### Parks with DECREASED camping use:

Reg	Park	Camping				Notes:	
		Attendance					
		06/07	07/08	Difference	% Change		
CA	Tweedsmuir Park (South)	4,829	3,565	-1,264	-26.2%	Attendance declined in 07/08 was due to flooding and an increased bear population in the area. Poor weather was also listed as a factor.	
LM	Skagit Valley Park	9,750	7,990	-1,760	-18.1%	Increased attendance in 06/07 was caused by exceptional summer weather. 07/08 attendance levels are similar to what they were in 05/06.	
LM	Birkenhead Lake Park	11,190	9,754	-1,437	-12.8%	Increased attendance in 06/07 was caused by exceptional summer weather. 07/08 attendance levels are similar to what they were in 05/06.	
LM	Porteau Cove Park	24,973	21,418	-3,555	-14.2%	No water available in the park for the month of June which led to a decrease in the number of campers.	
LM	Saltery Bay Park	6,054	4,086	-1,968	-32.5%	A rainy summer and storms in the fall contributed to the decline in attendance for the 07/08 season.	
OM	Carp Lake Park	6,698	5,030	-1,667	-24.9%	Increased attendance in 06/07 was caused by better summer weather. 07/08 attendance levels are similar to what they were in 05/06.	
OM	Crooked River Park	10,070	7,997	-2,074	-20.6%	Campground closed in May 07/08 for logging cleanup.	
PE	Monkman Park	2,070	701	-1,370	-56.2%	Attendance declined in 07/08 due to the park being closed for two weeks in June from a washed out road. It was also closed for the September holiday weekend due to grizzly bears in the campground. Other declines can be attributed to the park operator experiencing difficulties maintaining staffing levels.	
PE	Swan Lake Park	9,395	7,597	-1,798	-19.1%	There was a ban on fish harvesting for the 07/08 summer season due to a large quantity being killed during the winter season. Many visitors choose not to camp at the park due to lack of fishing opportunities.	
TR	Shuswap Lake Marine Park	7,309	3,309	-4,000	-54.7%	Camping attendance for 07/08 has been split between Shuswap Lake Marine and Cinnemousun Narrows. If these numbers are added (plus 3,718) there is no significant variance.	
VI	Newcastle Island Marine Park	7,526	6,122	-1,405	-18.7%	Cool temperatures and higher than average precipitation caused a decrease in attendance.	
VI	Fillongley Park	4,742	3,440	-1,302	-27.5%	Park experienced poor weather in early season. Increase in ferry fees was also a cause for the decrease in attendance.	
VI	Strathcona Park	36,342	31,341	-5,002	-13.8%	Park experienced low lake levels during the 07/08 season. Decreases in attendance can also be explained by poor weather conditions.	

## BC Parks 2007/08 Year End Report

### Day Use Trends by Region

#### Day Use Attendance

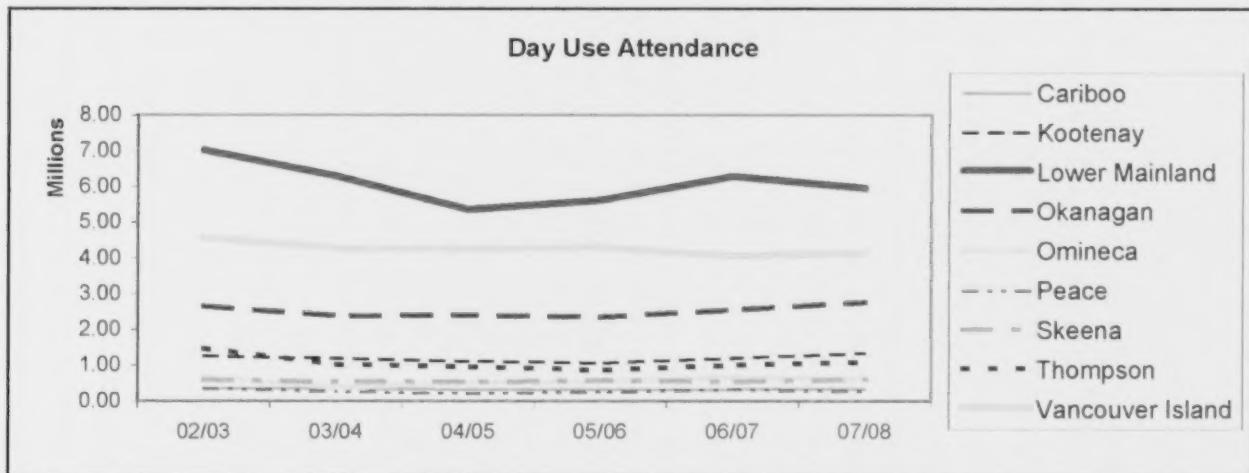
Region	02/03	03/04	04/05	05/06	06/07	07/08	% Change 06/07 to 07/08
Cariboo	354,127	354,421	324,349	312,389	332,924	325,147	-2.3%
Kootenay	1,248,391	1,183,963	1,106,144	1,061,193	1,193,185	1,333,302	11.7%
Lower Mainland	7,013,909	6,288,230	5,353,096	5,618,494	6,279,242	5,956,414	-5.1%
Okanagan	2,644,436	2,376,539	2,390,976	2,340,293	2,542,778	2,761,346	8.6%
Omineca	671,398	386,509	502,313	550,687	667,429	606,928	-9.1%
Peace	344,229	266,637	210,802	251,433	311,623	265,150	-14.9%
Skeena	592,165	538,083	540,218	580,759	548,198	603,418	10.1%
Thompson	1,470,007	1,019,858	956,116	860,965	1,006,954	1,086,989	7.9%
Vancouver Island	4,571,077	4,277,291	4,259,752	4,301,990	4,060,519	4,142,398	2.0%
<b>Total</b>	<b>18,909,738</b>	<b>16,691,529</b>	<b>15,643,765</b>	<b>15,878,202</b>	<b>16,942,850</b>	<b>17,081,091</b>	<b>0.8%</b>

#### Day Use Revenues

Region	02/03	03/04	04/05	05/06	06/07	07/08	% Change 06/07 to 07/08
Cariboo	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%
Kootenay	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%
Lower Mainland	\$ -	\$ -	\$ -	\$ 477,377	\$ 510,222	\$ 359,945	-29.5%
Okanagan	\$ -	\$ -	\$ -	\$ 122,434	\$ 122,213	\$ 114,478	-6.3%
Omineca	\$ -	\$ -	\$ -	\$ -	\$ 485	\$ 619	27.6%
Peace	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%
Skeena	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%
Thompson	\$ -	\$ -	\$ -	\$ 37,167	\$ 44,098	\$ 41,108	-6.8%
Vancouver Island	\$ -	\$ -	\$ -	\$ 233,024	\$ 230,191	\$ 199,136	-13.5%
<b>Total</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 870,003</b>	<b>\$ 907,209</b>	<b>\$ 715,285</b>	<b>-21.2%</b>

Source: 06/07 and 07/08 data from Parks Attendance System (extracted on May 28, 2008) and Corporate Services Division (extracted on May 28, 2008).

Note: Earlier data from Historical Trends report prepared by Mina Nia, September 2006



## BC Parks 2007/08 Year End Report

### Camping Trends by Region

#### Camping Attendance

Region	02/03	03/04	04/05	05/06	06/07	07/08	% Change 06/07 to 07/08
Cariboo	152,499	138,906	127,750	133,536	120,083	119,315	-0.6%
Kootenay	298,195	250,957	268,490	282,917	297,025	305,357	2.8%
Lower Main.	465,328	403,632	400,077	417,370	448,291	445,840	-0.5%
Okanagan	439,037	367,574	377,914	401,334	408,797	440,525	7.8%
Omineca	91,392	93,430	86,682	85,904	93,850	102,602	9.3%
Peace	80,976	61,734	57,053	68,131	83,712	79,472	-5.1%
Skeena	89,456	83,216	83,008	74,822	73,133	76,016	3.9%
Thompson	324,717	268,966	289,158	306,762	316,933	331,448	4.6%
Van. Island	491,328	495,104	486,259	455,850	481,286	480,525	-0.2%
<b>Total</b>	<b>2,432,928</b>	<b>2,163,520</b>	<b>2,176,391</b>	<b>2,226,626</b>	<b>2,323,110</b>	<b>2,381,099</b>	<b>2.5%</b>

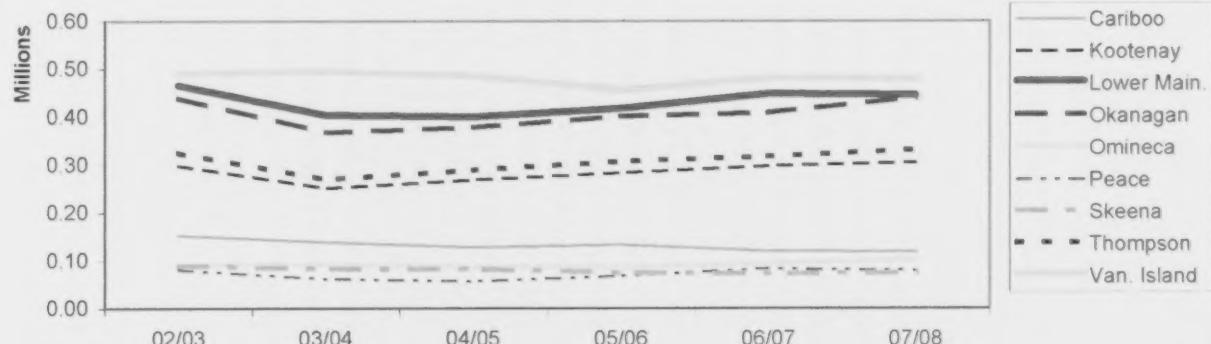
#### Camping Revenue

Region	02/03	03/04	04/05	05/06	06/07	07/08	% Change 06/07 to 07/08
Cariboo	\$ 570,740	\$ 598,475	\$ 565,007	\$ 539,330	\$ 488,996	\$ 478,873	-2.1%
Kootenay	\$ 1,226,937	\$ 1,171,904	\$ 1,311,971	\$ 1,331,561	\$ 1,396,853	\$ 1,437,480	2.9%
Lower Main.	\$ 2,111,493	\$ 2,057,334	\$ 2,245,878	\$ 2,277,719	\$ 2,416,821	\$ 2,414,242	-0.1%
Okanagan	\$ 1,841,103	\$ 1,872,942	\$ 1,997,708	\$ 2,335,402	\$ 2,206,811	\$ 2,404,324	9.0%
Omineca	\$ 428,974	\$ 324,241	\$ 342,683	\$ 361,747	\$ 414,331	\$ 438,923	5.9%
Peace	\$ 307,699	\$ 268,724	\$ 262,631	\$ 323,831	\$ 380,436	\$ 373,441	-1.8%
Skeena	\$ 310,765	\$ 359,866	\$ 378,340	\$ 342,909	\$ 357,454	\$ 378,062	5.8%
Thompson	\$ 1,393,209	\$ 1,349,735	\$ 1,578,303	\$ 1,534,013	\$ 1,589,665	\$ 1,651,233	3.9%
Van. Island	\$ 2,019,951	\$ 2,236,937	\$ 2,225,238	\$ 2,299,626	\$ 2,376,994	\$ 2,411,799	1.5%
<b>Total</b>	<b>\$10,210,871</b>	<b>\$10,240,158</b>	<b>\$10,907,759</b>	<b>\$11,346,138</b>	<b>\$11,628,362</b>	<b>\$11,988,378</b>	<b>3.1%</b>

Source: 06/07 and 07/08 data from Parks Attendance System (extracted on May 28, 2008).

Note: Earlier data from Historical Trends report prepared by Mina Nia, September 2006

#### Camping Attendance



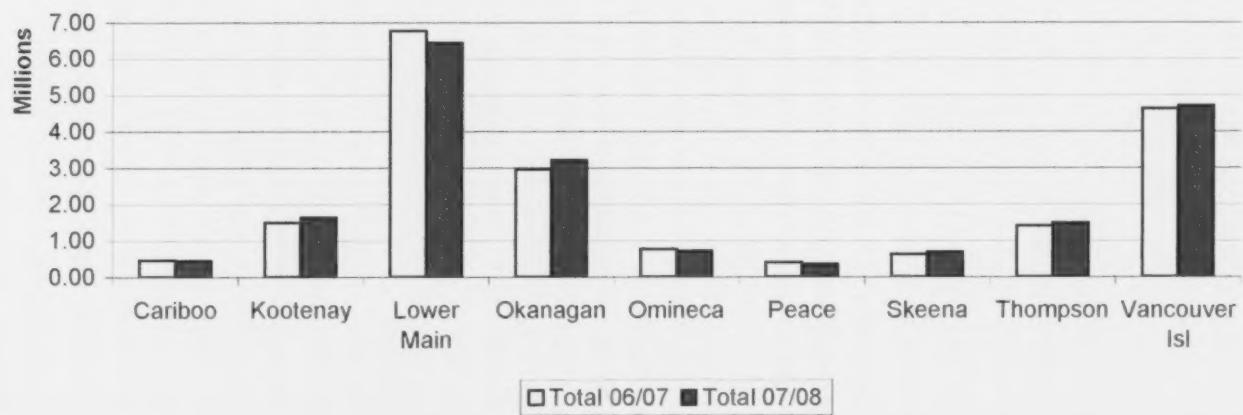
## BC Parks 2007/08 Year End Report

### Attendance by Region

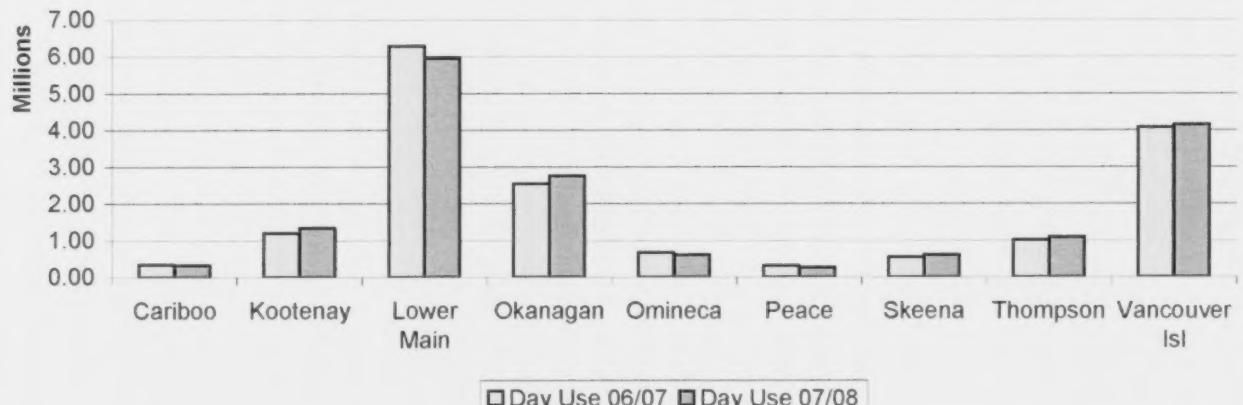
Region	Day Use 06/07	Day Use 07/08	Camping 06/07	Camping 07/08	Boating 06/07	Boating 07/08	Total 06/07	Total 07/08	Total Change	% Change 06/07 to 07/08
Cariboo	332,924	325,147	120,083	119,315	-	-	453,007	444,462	- 8,545	-1.9%
Kootenay	1,193,185	1,333,302	297,025	305,357	2,518	672	1,492,728	1,639,330	146,602	9.8%
Lower Main	6,279,242	5,956,414	448,291	445,840	48,739	34,861	6,776,272	6,437,116	- 339,156	-5.0%
Okanagan	2,542,778	2,761,346	408,797	440,525	5,043	11,482	2,956,618	3,213,352	256,734	8.7%
Omineca	667,429	606,928	93,850	102,602	-	-	761,279	709,530	- 51,749	-6.8%
Peace	311,623	265,150	83,712	79,472	-	-	395,335	344,622	- 50,713	-12.8%
Skeena	548,198	603,418	73,133	76,016	282	218	621,612	679,652	58,039	9.3%
Thompson	1,006,954	1,086,989	316,933	331,448	74,278	62,310	1,398,165	1,480,748	82,583	5.9%
Vancouver Isl	4,060,519	4,142,398	481,286	480,525	74,938	71,120	4,616,743	4,694,043	77,300	1.7%
<b>Total</b>	<b>16,942,850</b>	<b>17,081,091</b>	<b>2,323,110</b>	<b>2,381,099</b>	<b>205,798</b>	<b>180,663</b>	<b>19,471,759</b>	<b>19,642,854</b>	<b>171,095</b>	<b>0.9%</b>

Source: Parks Attendance System (data extracted on May 28, 2008)

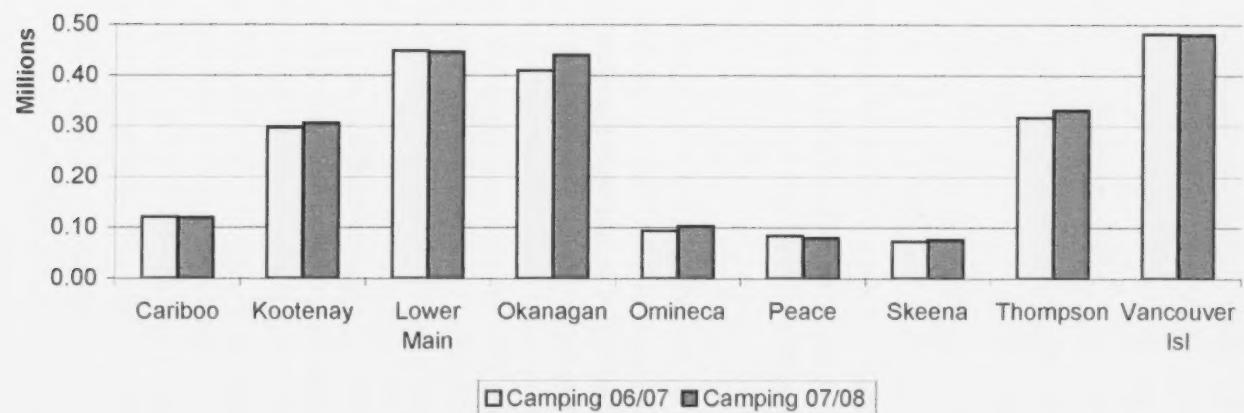
### Park Attendance - Total



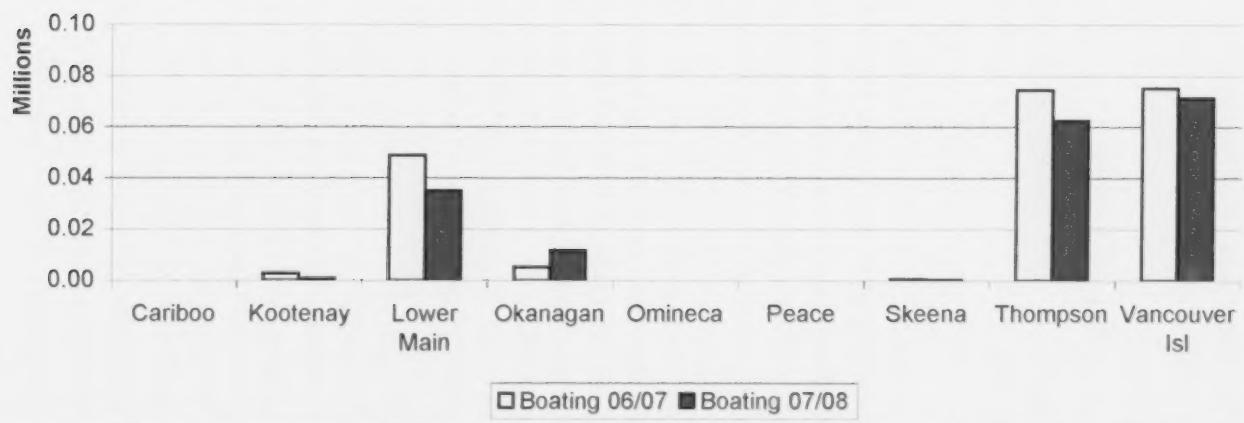
### Park Attendance - Day Use



### Park Attendance - Camping



### Park Attendance - Boating



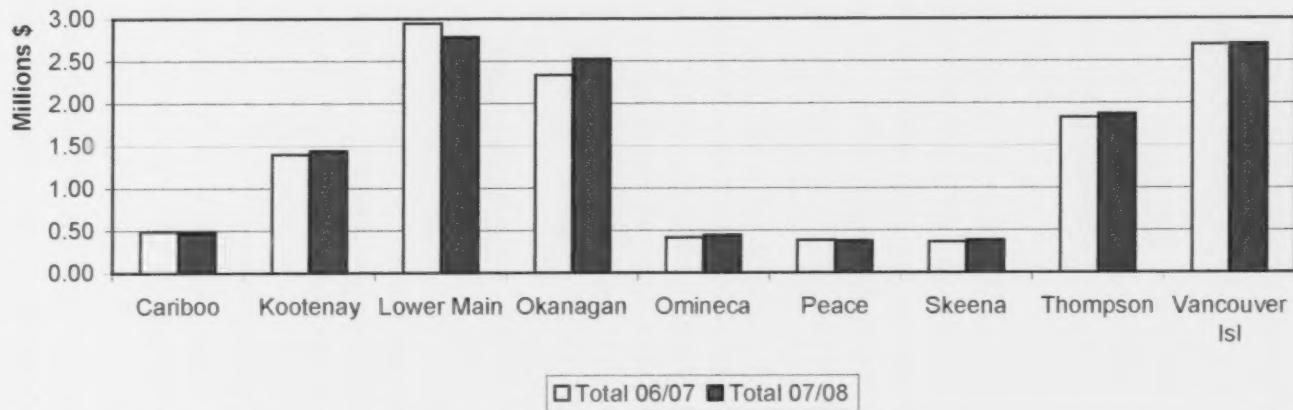
## BC Parks 2007/08 Year End Report

### Revenue by Region

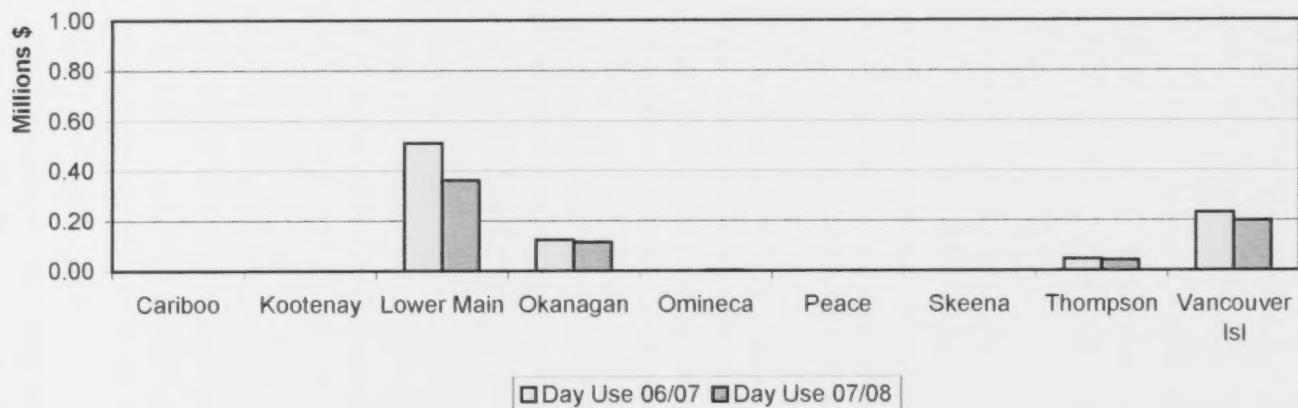
Region	Day Use 06/07	Day Use 07/08	Camping 06/07	Camping 07/08	Boating 06/07	Boating 07/08	Total 06/07	Total 07/08	Total Change	% Change 06/07 to 07/08
Cariboo	\$ -	\$ -	\$ 488,996	\$ 478,873	\$ -	\$ -	\$ 488,996	\$ 478,873	\$ -10,123	-2.1%
Kootenay	\$ -	\$ -	\$ 1,396,853	\$ 1,437,480	\$ -	\$ -	\$ 1,396,853	\$ 1,437,480	\$ 40,627	2.9%
Lower Main	\$ 510,222	\$ 359,945	\$ 2,416,821	\$ 2,414,242	\$ 18,927	\$ 8,185	\$ 2,945,970	\$ 2,782,371	-\$ 163,599	-5.6%
Okanagan	\$ 122,213	\$ 114,478	\$ 2,206,811	\$ 2,404,324	\$ 1,695	\$ 1,215	\$ 2,330,718	\$ 2,520,017	\$ 189,299	8.1%
Omineca	\$ 485	\$ 619	\$ 414,331	\$ 438,923	\$ -	\$ -	\$ 414,816	\$ 439,542	\$ 24,726	6.0%
Peace	\$ -	\$ -	\$ 380,436	\$ 373,441	\$ -	\$ -	\$ 380,436	\$ 373,441	-\$ 6,995	-1.8%
Skeena	\$ -	\$ -	\$ 357,454	\$ 378,062	\$ 6,900	\$ 4,850	\$ 364,354	\$ 382,912	\$ 18,558	5.1%
Thompson	\$ 44,098	\$ 41,108	\$ 1,589,665	\$ 1,651,233	\$ 193,089	\$ 174,495	\$ 1,826,852	\$ 1,866,836	\$ 39,984	2.2%
Vancouver Isl	\$ 230,191	\$ 199,136	\$ 2,376,994	\$ 2,411,799	\$ 84,193	\$ 87,243	\$ 2,691,378	\$ 2,698,178	\$ 6,800	0.3%
<b>Total</b>	<b>\$ 907,209</b>	<b>\$ 715,285</b>	<b>\$ 11,628,362</b>	<b>\$ 11,988,378</b>	<b>\$ 304,804</b>	<b>\$ 275,988</b>	<b>\$ 12,840,375</b>	<b>\$ 12,979,651</b>	<b>\$ 139,276</b>	<b>1.1%</b>

Source: Parks Attendance System (data extracted on May 28, 2008), Corporate Services Division (data extracted on May 28, 2008)

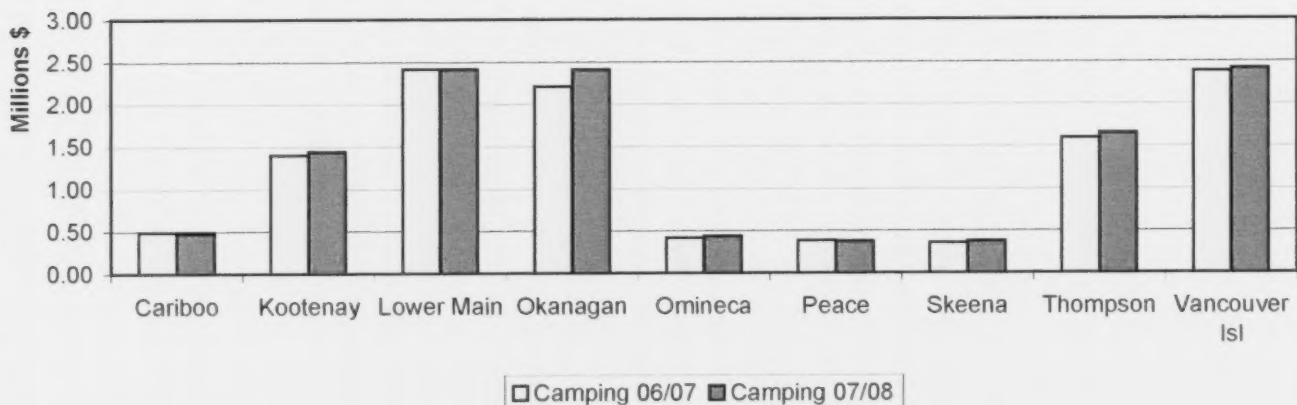
### Park Revenue - Total



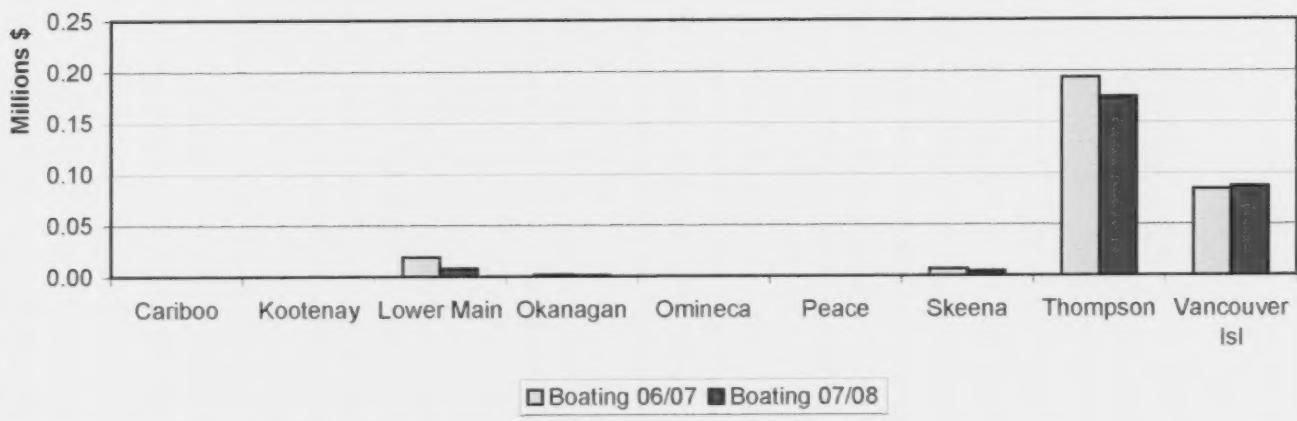
### Park Revenue - Day Use



### Park Revenue - Camping



### Park Revenue - Boating

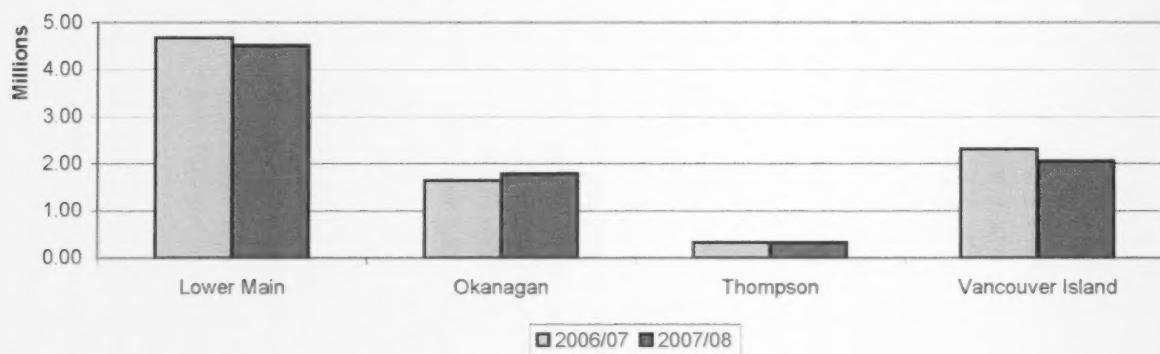


**BC Parks 2007/08 Year End Report**  
**Attendance and Revenue for Parks with Parking Fees**

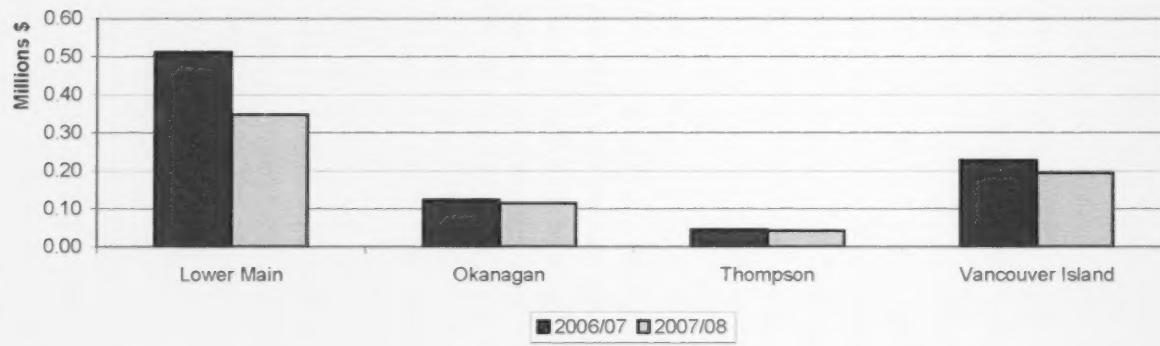
Region	Parks with Parking Fees Attendance				Park with Parking Fees Revenue			
	2006/07	2007/08	Total Change	% Change	2006/07	2007/08	Total Change	% Change
Lower Main	4,673,410	4,523,572	- 149,838	-3%	\$ 510,222	\$ 346,360	-\$ 163,862	-32%
Okanagan	1,637,731	1,786,621	148,890	9%	\$ 122,213	\$ 114,478	-\$ 7,735	-6%
Thompson	322,396	317,839	- 4,557	-1%	\$ 44,098	\$ 41,108	-\$ 2,991	-7%
Vancouver Island	2,300,985	2,050,465	- 250,521	-11%	\$ 226,194	\$ 194,041	-\$ 32,153	-14%
<b>TOTAL</b>	<b>8,934,521</b>	<b>8,678,496</b>	<b>- 256,026</b>	<b>-3%</b>	<b>\$ 902,727</b>	<b>\$ 695,986</b>	<b>-\$ 206,741</b>	<b>-23%</b>

Source: Parks Attendance System (data extracted on May 28, 2008), Corporate Services Division

**Parks with Parking Fees - Attendance**



**Parks with Parking Fees - Revenue**

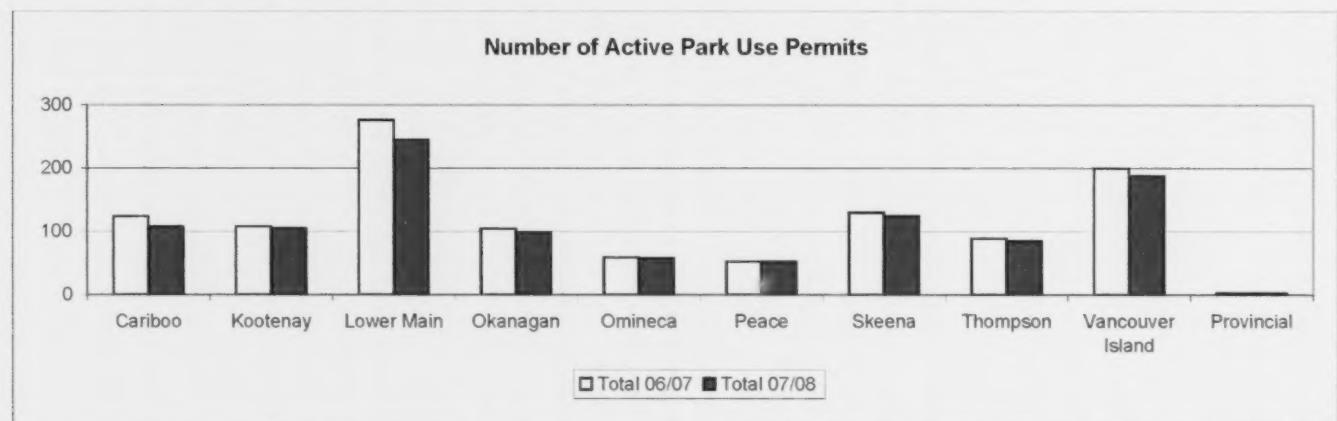


**BC Parks 2007/08 Year End Report**  
**Number of Active Park Use Permits by Region**

Region	Comm Visitor Services (Non- Exclusive and Exclusive/ Semi Exclusive) 06/07	Comm Visitor Services (Non- Exclusive and Exclusive/ Semi Exclusive) 07/08	Land Use Occ. (Industrial and Indiv./ Group/ Non- Profit Org.) 06/07	Land Use Occ. (Industrial and Indiv./ Group/ Non- Profit Org.) 07/08	Resource Extract 06/07	Resource Extract 07/08	Film 06/07	Film 07/08	Research 06/07	Research 07/08	Other* 06/07	Other* 07/08	Total 06/07	Total 07/08
Cariboo	94	80	26	24	1	1	2	3	0	0	1	0	124	108
Kootenay	71	71	26	22	1	2	3	3	0	0	7	7	108	105
Lower Main	90	83	103	103	1	1	61	44	0	0	21	14	276	245
Okanagan	41	44	45	43	4	1	9	6	0	0	5	5	104	99
Omineca	46	41	8	9	0	1	2	3	0	0	3	4	59	58
Peace	42	35	5	11	1	0	2	3	0	0	3	4	53	53
Skeena	105	99	13	14	1	1	4	5	0	0	7	6	130	125
Thompson	55	53	22	21	1	1	3	2	0	0	8	8	89	85
Vancouver Island	113	110	63	64	1	1	15	9	1	1	7	3	200	188
Provincial	2	2	1	1	0	0	0	0	0	0	0	0	3	3
<b>TOTAL</b>	<b>659</b>	<b>618</b>	<b>312</b>	<b>312</b>	<b>11</b>	<b>9</b>	<b>101</b>	<b>78</b>	<b>1</b>	<b>1</b>	<b>62</b>	<b>51</b>	<b>1,146</b>	<b>1,069</b>

Source: Park Use Permit System, extracted May 9th, 2008. Data was extracted according to the permit's payment due date.

Note: Numbers exclude operations permits for Park Facility Operators. "Commercial Services" includes recreational, big game, angle guiding and associated structures, transportation, commercial services, special events, accommodation. "Land Use/Occupancy" includes structures, utilities, roads. "Resource Extractions" includes trapping and Mountain Pine Beetle tree removal.



## BC Parks 2007/08 Year End Report

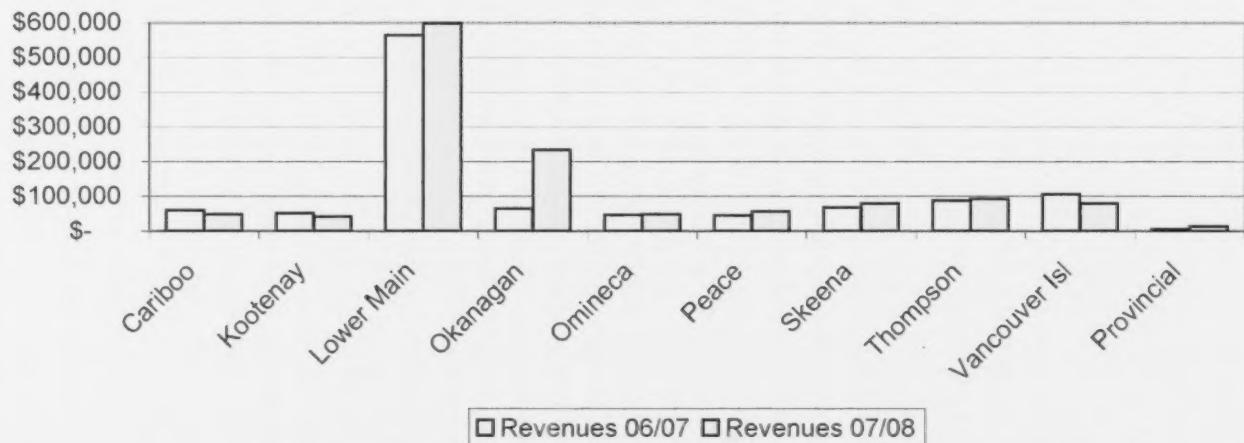
### Park Use Permit Revenues by Region

Region	Revenues 06/07	Revenues 07/08	Total Change	% Change
Cariboo	\$ 59,308	\$ 47,918	-\$ 11,390	-19%
Kootenay	\$ 50,841	\$ 41,886	-\$ 8,955	-18%
Lower Main	\$ 562,656	\$ 598,220	\$ 35,564	6%
Okanagan	\$ 63,650	\$ 233,239	\$ 169,589	266%
Omineca	\$ 45,638	\$ 48,058	\$ 2,420	5%
Peace	\$ 45,315	\$ 56,295	\$ 10,980	24%
Skeena	\$ 67,552	\$ 79,973	\$ 12,421	18%
Thompson	\$ 86,824	\$ 91,570	\$ 4,746	5%
Vancouver Isl	\$ 105,749	\$ 79,172	-\$ 26,576	-25%
Provincial	\$ 5,556	\$ 13,460	\$ 7,905	142%
<b>TOTAL</b>	<b>\$ 1,093,087</b>	<b>\$ 1,289,791</b>	<b>\$ 196,704</b>	<b>18%</b>

Source: Park Use Permit System, extracted May 9th, 2008. Data was extracted according to the permit's payment due date.

Note: Data was extracted according to fiscal year. Revenue is shown net of GST. Numbers are slightly higher than those reported from the Financial Data Warehouse as payments for some invoices dated near the end of fiscal may not have been collected.

### Park Use Permit Revenues - Total



## BC Parks 2007/08 Year End Report

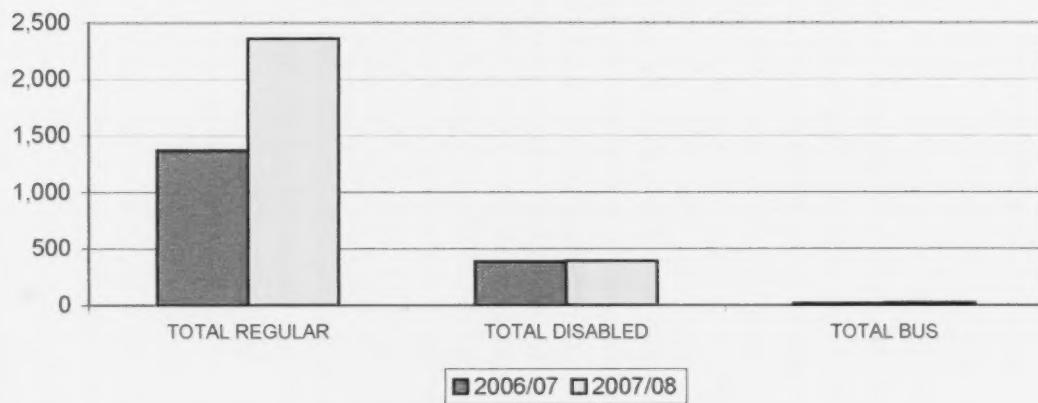
### Annual Parking Passes Sold

Point of Sale / Type	2006/07	2007/08	Total Change	% Change
MoE Regions - Regular	372	704	332	89%
Tourism BC - Regular	946	1,553	607	64%
Permit Authorization Service Bureau	51	99	48	94%
Permit Authorization Service Bureau	17	19	2	12%
Permit Authorization Service Bureau	383	389	6	2%
<b>TOTAL REGULAR</b>	<b>1,369</b>	<b>2,356</b>	<b>987</b>	<b>72%</b>
<b>TOTAL DISABLED</b>	<b>383</b>	<b>389</b>	<b>6</b>	<b>2%</b>
<b>TOTAL BUS</b>	<b>17</b>	<b>19</b>	<b>2</b>	<b>12%</b>
<b>TOTAL</b>	<b>1,769</b>	<b>2,764</b>	<b>995</b>	<b>56%</b>

Source: Corporate Services Division, extracted May 28, 2008 (MoE Regions); Tourism BC (Tourism BC), ATA (Permit Authorization Service Bureau)

Note: Free passes were only distributed to eligible Persons With Disabilities (PWD) via the Permit Authorization Service Bureau

### Number of Annual Parking Passes Sold/Distributed



## BC Parks 2007/08 Year End Report

### Annual Parking Pass Revenue

Seller	2006/07	2007/08	Total Change	% Change
MoE Regions	\$ 18,612	\$ 17,594	-\$ 1,018	-5.5%
Tourism BC	\$ 42,251	\$ 36,848	-\$ 5,403	-12.8%
Permit Authorization Service Bureau	\$ 2,550	\$ 2,475	-\$ 75	-2.9%
Permit Authorization Service Bureau	\$ 4,250	\$ 4,750	\$ 500	11.8%
Permit Authorization Service Bureau	\$ 6,800	\$ 7,225	\$ 425	6.3%
<b>TOTAL</b>	<b>\$ 74,463</b>	<b>\$ 68,892</b>	<b>-\$ 5,571</b>	<b>-7.5%</b>

Source: Corporate Services Division, extracted May 28, 2008 (MoE Regions); Tourism BC (Tourism BC), ATA (Permit Authorization Service Bureau). Numbers are slightly different than those reported from the Financial Data Warehouse due to when payments for some invoices are recorded.

Note: Revenue includes commissions but excludes GST.

Note: The price for regular parking passes changed from \$50/pass to \$25/pass in 2007/08

**Annual Parking Pass Revenue**

